

# SCHEDULE OF EVENTS

April 21<sup>st</sup> | 8:00 AM - 2:00 PM  
The Hotel DuPont - DuBarry Room  
Wilmington, DE 19801

## “Place-Making” and Re-Imagining the City of Wilmington: Creating New Economic and Social Value Through Real Estate Innovation

### 8:00 AM - 8:30 AM

#### Welcome & Opening Keynotes

- Governor Jack Markell, State of Delaware
- U.S. Senator Chris Coons [Video] and U.S. Representative John Carney
- Dr. Harry Williams, President, Delaware State University
- Mark A. Turner, President & CEO, WSFS, Chairman, Delaware Business Roundtable
- Norman L. Pernick, Esq., Chairman, Downtown Visions, Member, Cole Schotz P.C.
- David J. Wilk, CRE, MAI, Chair, Corporate RE & Advisory Services, SVN, Johns Hopkins Carey [Moderator]

### 8:30 AM - 9:30 AM

#### Mayoral Candidates Town Hall

- Mayor Williams, Robert Marshall, Mike Purzycki, Eugene Young, Norman Griffiths, Theo Gregory, Kevin Kelley, Sr.
- Dr. Tony Allen, Chairman, WEIC, Managing Director of Global Communications, Bank of America [Moderator]

### 9:45 AM - 11:15 AM

#### Panel 1: “Place-Making” Economic Development Strategies & Brand Transformation

- Dr. Janice E. Nevin, CEO, Christiana Care Health Systems
- Rob Buccini, Co-President, Buccini Pollin Group, Chairman, Wilmington Housing Partnership
- A. Kimberly Hoffman, Partner, Morris James
- Alan Levin, Senior Advisor, SoDel Concepts, Former Director, DEDO
- Dr. Carrie W. Gray, Managing Director, Wilmington Renaissance Corporation
- Dr. Dan Young, Assistant Professor, Wilmington University

### 11:15 AM - 12:45 PM

#### Panel 2: Creating Economic and Social Value Through RE Innovation - CityLab Wilmington

- Lindsay Thompson, Ph.D., Associate Professor, Johns Hopkins University, CityLab
- Dr. Yasser Payne, Associate Professor, Black American Studies, University of Delaware
- Dr. Roy Proujanksy, CEO, Nemours Delaware Valley Operations
- Ashley Biden, Executive Director, Delaware Center for Justice
- Ken Anderson, Director, Entrepreneurial & Small Business Support, DE Economic Development Office
- Dr. Michael H. Casson, Associate Professor, Delaware State University College of Business

### 1:00 PM - 2:00 PM

#### Lunch Keynote Speakers

- Dr. Stephen S. Tang, CEO, University City Science Center
- Jill Chernekkoff, Emmy Award Winning News Anchor, Fox 29 News, President, Chernekkoff Communications, LLC



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# MEET OUR SPEAKERS

## “A City that Optimizes its Brand and Real Estate is a Place Primed for Success”

The most important decision in people's lives today is the “place” they choose to live. The City of Wilmington has a rich history and the talent to rise above prior actions. Today, we gather to explore ways to optimize Wilmington's brand by reimagining our neighborhoods as “creative class places” that bring new demand and economic development possibilities.

Welcome from Governor Jack Markell, Delaware State University President Dr. Harry Williams, Mark Turner, CEO of WSFS Bank and Chairman of the Delaware Business Roundtable, Dr. Janice Nevin, CEO of Christiana Care, Dr. Stephen Tang from the University City Science Center, Wilmington Mayoral Candidates, and all our distinguished panelists and welcoming keynotes.

## Welcome & Opening Keynotes



### Governor Jack Markell

Jack Markell has served as Delaware's Governor since 2009. Markell has focused on growing the economy, creating jobs, strengthening schools and protecting taxpayers. He's been recognized as a leader in promoting policies to help all people achieve their economic potential.



### Dr. Harry Williams

Dr. Harry Williams became the 10th President in the 119 year history of Delaware State University on January 10, 2010, after serving as the institution's Provost and Vice President for Academic Affairs. He earned his Ed.D from East Tennessee State University.



### Norman L. Pernick

Norm Pernick heads the Wilmington office of Cole Schotz P.C. and has represented many notable companies in corporate bankruptcies. A fourth generation Wilmingtonian, Norm is currently the Chair of the Board of Directors of Downtown Visions.



### Mark A. Turner

Mark Turner has been President, CEO and a Director of WSFS Financial Corporation and WSFS Bank since 2007. He was a founding member of Wilmington Leaders Alliance and Delaware Talent Live and has served on a number of other committees and boards.



### Dr. Tony Allen

Tony Allen is the chairman of the Wilmington Education Improvement Commission, which was created to strengthen public education for low-income black and brown students throughout the state. He is also Managing Director of the Global Marketing group at Bank of America.



### David J. Wilk, CRE, MAI

David J. Wilk is National Chair of the SVN Corporate Real Estate Advisory Group. David taught as an Adjunct at the University of Delaware for 24 years, and is now at Johns Hopkins Carey collaborating on Real Estate Optimization Strategy and CityLabs.

## Lunch Keynote Speakers



### Steve Tang

Dr. Tang became President & CEO of the University City Science Center in 2008. He previously led U.S. operations for Olympus America Inc.'s global Life Science businesses. In 2014 he was appointed to the National Advisory Council on Innovation and Entrepreneurship.



### Jill Chernekoff

Jill is a professionally certified executive coach, presentation consultant, professional speaker, former award-winning television news anchor, and President of Chernekoff Communications, LLC. She has received an Emmy award for her Outstanding Achievement.

## Panel 1



### Dr. Janice E. Nevin

Janice Nevin is President and CEO of Christiana Care Health System. Dr. Nevin is nationally recognized for innovation in patient and family-centered care. She serves on the Board of Directors of the United Way of Delaware and the Delaware Community Foundation.



### Rob Buccini

Mr. Buccini co-founded the Buccini/Pollin Group, Inc. [BPG] in 1993. As Co-President he's responsible for and leads the company's residential, commercial, retail, parking, sports & entertainment. He is also Chairman of the Wilmington Housing Partnership.



### A. Kimberly Hoffman

Kimberly Hoffman is recognized by Chambers USA as one of America's Leading Lawyers for Business & as a Top Lawyer by Delaware Today. She is an equity partner at Morris James LLP and represents clients on commercial real estate and government relations.



### Alan Levin

Alan Levin is a Senior Advisor at SoDel Concepts, a Sussex County based restaurant operating company featuring award-winning cuisine and innovative concepts. Alan was formerly Director of DEDO and CEO of Happy Harry's, Inc. until it was acquired by Walgreens.



### Dr. Carrie W. Gray

Dr. Gray is the Managing Director of Wilmington Renaissance Corporation (WRC). She has held this position for 11 years & has worked on the revitalization of Downtown Wilmington for 18+ years. She is currently leading WRC's efforts to establish Wilmington's Creative District.



### Dr. Dan Young

Dan Young is an Assistant Professor at Wilmington University. He is co-founder and managing principal of Civitas Partners, LLC, a financial services firm, and Young Consulting Group LLC, a boutique marketing consulting company.

## Panel 2



### Lindsay Thompson, Ph.D.

Lindsay Thompson joined the Johns Hopkins Carey Business School in 2002. She is an Associate Professor in the practice track with expertise in the role of character and human values in business, society and corporate culture.



### Dr. Yasser Payne

Yasser Payne is an Associate Professor in the Department of Black American Studies at the University of Delaware. He has organized a research program to explore notions of resilience with the streets of Black and Brown America.



### Dr. Roy Proujansky

Roy Proujansky is the Executive Vice President & Chief Executive of Nemours Delaware Valley Operations. He is responsible for all clinical operations at Nemours/Alfred I. duPont Hospital for Children, Nemours duPont Pediatrics & prevention efforts in the Delaware Valley.



### Ashley Biden

Ashley Biden is currently the Executive Director of the Delaware Center for Justice, Inc. a non-profit agency that provides programs for youth and adults impacted by the criminal justice system. She currently serves on the board of the Wilmington Metropolitan Urban League.



### Ken Anderson

Mr. Anderson is currently the Director of Entrepreneurial and Small Business Support for the Delaware Economic Development Office. Since January 2012 he has also served as the Chair of the Governor's Supplier Diversity Council.



### Dr. Michael H. Casson

Michael Casson is Associate Professor of Economics at Delaware State University, Director of the University Center for Economic Development and International Trade (UCEDIT), and founding Director of the Economic Development & Leadership Institute.